

E-Consult Workgroup

2022 Sponsorship Guide

E-Consult Workgroup 2022 At-A-Glance



Bi-monthly webinars sharing published research, policy updates and program successes



State and regional policy forums engaging key stakeholders to define priorities and action steps



Continuing medical education (CME) courses on best practices for high demand specialties



Current policy, case studies, research, patient and provider stories at econsultworkgroup.com



Monthly newsletters sharing recent publications and sponsor news



November annual meeting (in-person and virtual) open to 200+ attendees

E-Consult Workgroup Timeline and Growth

Support of clinic and health system
e-consult and telehealth adoption



Incorporation of e-consult CPT code
99451 by Medi-Cal



Broad payer support of e-consult
coalitions across California



2015

First meeting of the
E-Consult Workgroup
with 35 attendees



2017

Alignment with the
California Telehealth
Policy Coalition to
advance reimbursement,
State and federal support



2019

Collaboration with CA
DMHC to incorporate
e-consult into Annual
Network Reporting



2021

Virtual Annual Meeting
of E-Consult Workgroup
reaching 200 attendees



2021 E-Consult Workgroup Sponsors and Advisors

Sponsors

Gold



Silver



Bronze



Advisors



U.S. Department of Veterans Affairs
Veterans Health Administration



ZUCKERBERG
SAN FRANCISCO GENERAL
Hospital and Trauma Center

Returning to In-Person E-Consult Workgroup Meetings



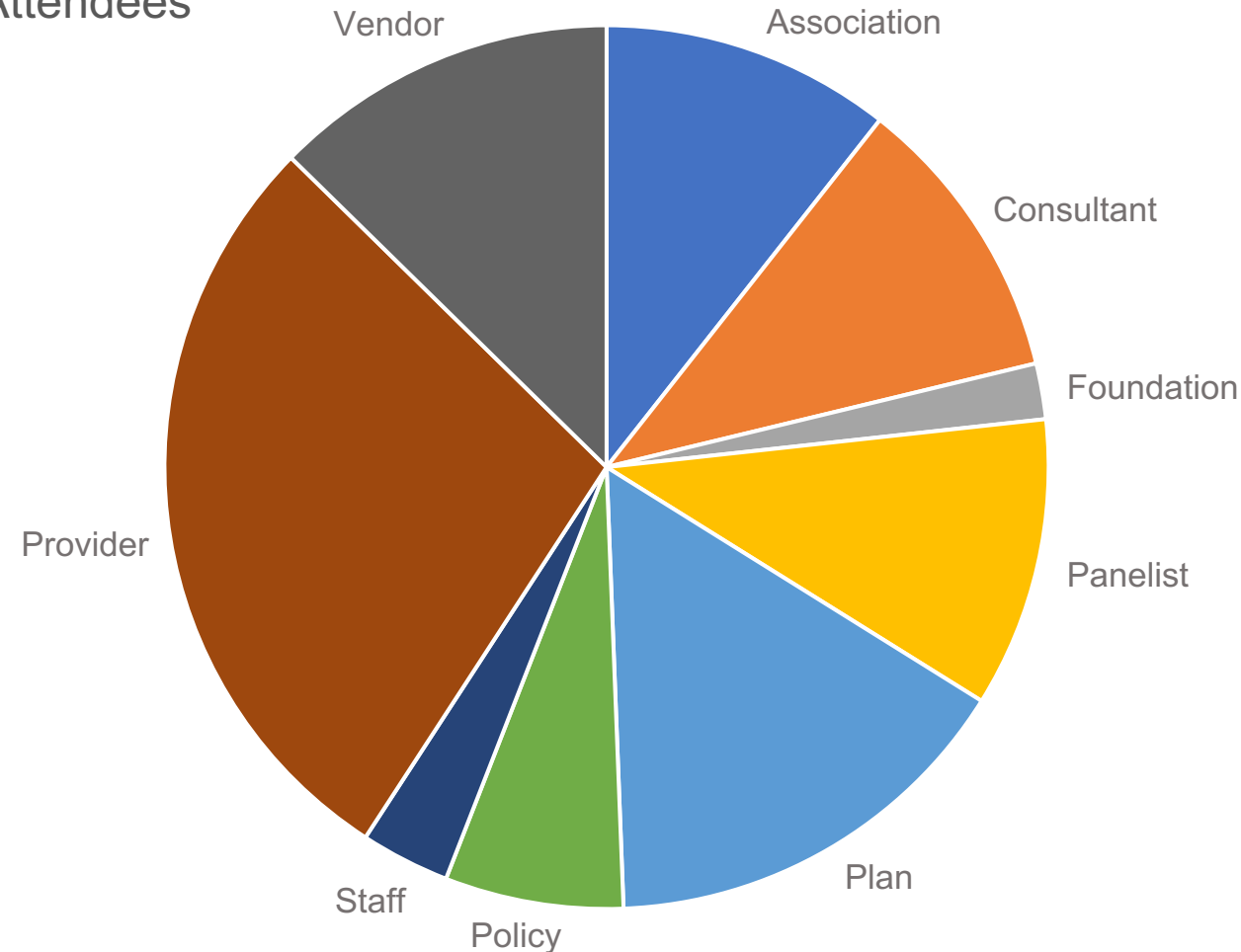
Our first California policy forum – to be held at the Sierra Health Foundation in Sacramento, May 2022

Our eighth Annual Meeting – to be held at the California Endowment in Sacramento, November 2022



The E-Consult Workgroup Annual Meeting reaches a broad range of stakeholders

245 Registered Attendees



Sponsorship Benefits

Marketing	Platinum	Gold	Silver	Bronze
Total Available	1 (\$30,000)	2 (\$20,000)	3 (\$10,000)	Unlimited (\$5,000)
November Annual Meeting Sponsor	Networking Reception	Lunch	Breakfast	-
Invitations to VIP Dinner	3	2	1	-
Preconference Host	X	X	-	-
Sponsor spotlight on organization's e-consult successes	X	X	-	-
Priority Panel/Speaker Placement	X	X	x	-
Complimentary Meeting Registration	3	2	1	1
Logo on Invitation and Conference Web Site	X	X	X	X
State/Regional Forum Sponsor	X	X	-	-
Monthly Workgroup Webinar Sponsor	X	X	-	-
Continuing Medical Education Session Sponsor	X	X	X	-
Newsletter Content Contribution	X	X	X	X
Econsultworkgroup.com Web Site Presence	X	X	X	X

Highlights from Our 2021 Annual Meeting



Hilda Martinez, Senior Communications Officer
California Health Care Foundation

Laura Miller, MD, CMO
Community Health Center Network

[Keynote Address \(12:01\)](#)

[Pandemic and Disaster Response \(1:00:02\)](#)

[Policy Landscape \(1:45:17\)](#)

[Re-Envisioning Reimbursement \(2:19:48\)](#)

[E-Consult Patient Innovations \(3:06:14\)](#)

[E-Consult Dashboard \(4:20:36\)](#)

View presentations at <https://youtu.be/gK8R5bIK9L4>

Sponsor Value Proposition

- Promotion among payers and providers across the country
- Customer networking at forums and annual meeting
- Access to policy expertise in e-consult reimbursement
- Consumer-facing materials increasing understanding
- Provider engagement in continuing medical education (CME)
- Annual 50-State Medicaid Policy Scan
- State and federal recognition of e-consult program successes
- Forum to share e-consult cost savings, quality and efficiency

How will you support continued e-consult expansion?

To learn more about sponsorship opportunities, contact us at econsultworkgroup@bluepathhealth.com



Provider, Payer, Patient and Policymaker Resources

Monthly Workgroup
Webinars and Free
CME Events

Learn More

Published Research
and Case Studies

Learn More

E-Consult
Reimbursement and
Policy Tracking

Learn More

A Playbook to Guide
E-Consult Success

Learn More

Providing the right care, in the right setting, at the right time