



2024 Sponsorship Guide

E-Consult Workgroup 2024 At-A-Glance



Bi-monthly webinars sharing published research, policy updates and program successes



State and regional policy forums engaging key stakeholders to define priorities and action steps



Continuing medical education (CME) courses on best practices for high demand specialties



Current policy, case studies, research, patient and provider stories at econsultworkgroup.com



Monthly newsletters sharing recent publications and sponsor news



November annual meeting (in-person and virtual) open to 200+ attendees

E-Consult Workgroup Timeline and Growth

Support of clinic and health system e-consult and telehealth adoption



Incorporation of e-consult CPT code 99451 by Medi-Cal



Broad payer support of e-consult coalitions across California



2015

First meeting of the E-Consult Workgroup with 35 attendees



2017

Alignment with the California Telehealth Policy Coalition to advance reimbursement, State and federal support



2019

Collaboration with CA DMHC to incorporate e-consult into Annual Network Reporting



2021

Virtual Annual Meeting of E-Consult Workgroup reaching 200 attendees

2023

Fully In-Person Annual Meeting of E-Consult Workgroup reaching 100+ in person attendees

2023 E-Consult Workgroup Sponsors and Advisors

Sponsors

Gold



Silver



Bronze



Advisors



U.S. Department of Veterans Affairs
Veterans Health Administration



ZUCKERBERG
SAN FRANCISCO GENERAL
Hospital and Trauma Center



In-Person E-Consult Workgroup Meetings



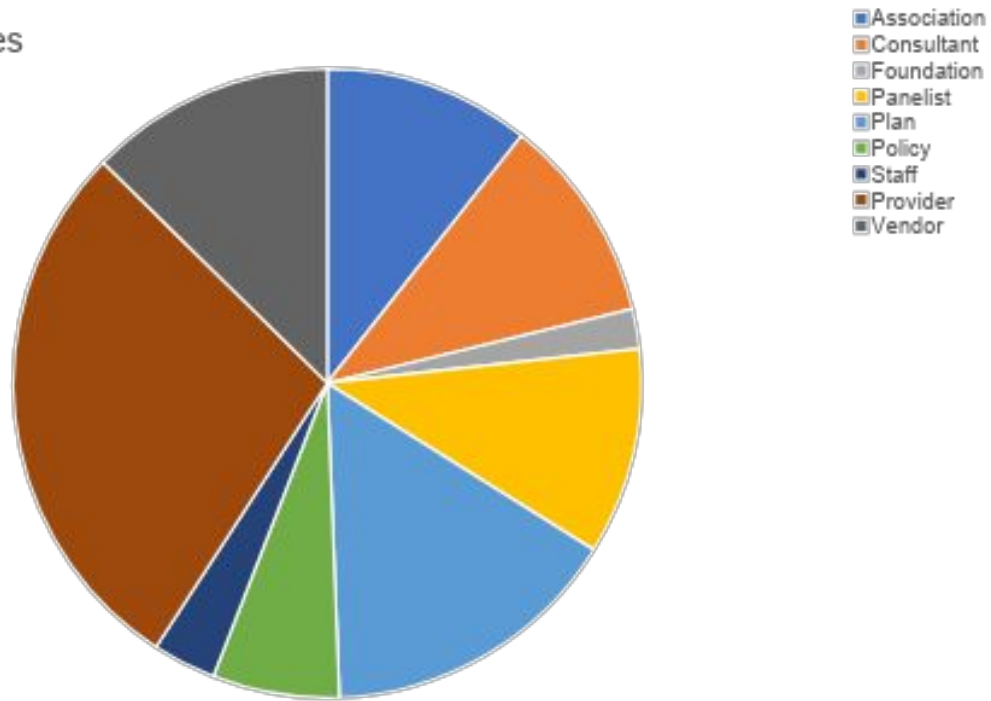
2023 E-Consult Annual
Workgroup Meeting at The
California Endowment Center
in Sacramento, CA

2022 E-Consult Annual
Workgroup Meeting at The
California Endowment Center
in Sacramento, CA



The E-Consult Workgroup Annual Meeting reaches a broad range of stakeholders

245 Registered Attendees



Sponsorship Benefits

Marketing	Platinum	Gold	Silver	Bronze
Total Available	1 (\$30,000)	2 (\$20,000)	3 (\$10,000)	Unlimited (\$5,000)
Annual Meeting Sponsor	Networking Reception	Lunch	Breakfast	-
Invitations to VIP Dinner	3	2	1	-
Preconference Host	X	X	-	-
Sponsor spotlight on organization's e-consult successes	X	X	-	-
Priority Panel/Speaker Placement	X	X	x	-
Complimentary Meeting Registration	3	2	1	1
Logo on Invitation and Conference Web Site	X	X	X	X
State/Regional Forum Sponsor	X	X	-	-
Monthly Workgroup Webinar Sponsor	X	X	-	-
Continuing Medical Education Session Sponsor	X	X	X	-
Newsletter Content Contribution	X	X	X	X
Econsultworkgroup.com Web Site Presence	X	X	X	X

2023 E-Consult Workgroup Annual Meeting Highlights



View presentations at
<https://www.youtube.com/watch?v=G47dDUfmVGc&t=3s>

E-Consult Workgroup and California Telehealth Policy Coalition 2023 Annual Meeting

Click on the timestamps below to jump to a specific section of the video

- 00:00 Beginning
- 01:00 Welcome: Diana Camacho, MPH, Senior Program Officer, California Health Care Foundation
- 09:10 Keynote: Jeffrey Reynoso, DrPH, Regional Director, U.S. Department of Health & Human Services
- 32:50 Objectives
- 37:25 Telehealth Champion Award, 2023: Assemblymember Rebecca Bauer-Kahan
- 47:14 National Telehealth Program Perspectives
- 1:56:14 Telehealth Focus Areas: Priorities for 2024
- 3:12:09 Rene Mollow, Deputy Director, California Health and Human Services and Delphine Tuot, MD, UCSF
- 3:59:03 Health Centers and Virtual Care
- 4:46:45 Telehealth Innovations in Behavioral Health
- 6:05:08 Vision for 2024

Sponsor Value Proposition

Promotion among payers and providers across the country

Provider engagement in continuing medical education (CME)

Customer networking at forums and annual meetings

Annual 50-State Medicaid Policy Scan

Access to policy expertise in e-consult reimbursement

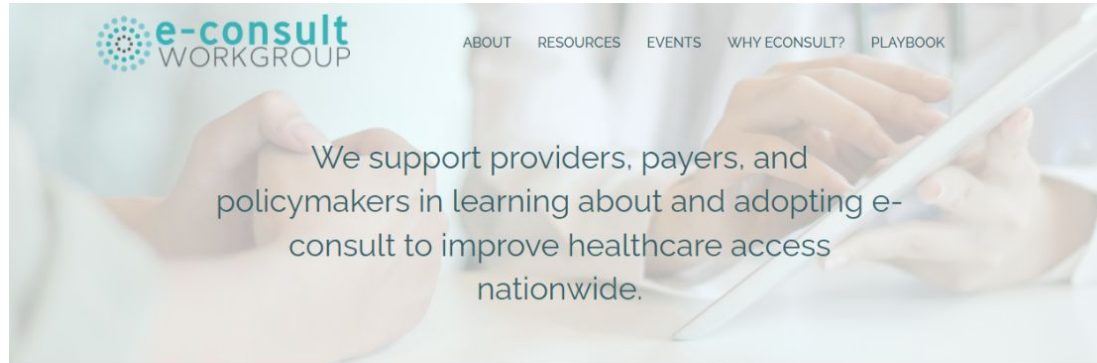
State and federal recognition of e-consult program successes

Consumer facing materials increasing understanding

Forum to share e-consult cost savings, quality, and efficiency

How will you support continued e-consult expansion?

To learn more about sponsorship opportunities, contact us at econsultworkgroup@bluepathhealth.com



Provider, Payer, Patient and Policymaker Resources

<p>Monthly Workgroup Webinars and Free CME Events</p> <p>Learn More</p>	<p>Published Research and Case Studies</p> <p>Learn More</p>	<p>E-Consult Reimbursement and Policy Tracking</p> <p>Learn More</p>	<p>A Playbook to Guide E-Consult Success</p> <p>Learn More</p>
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